



**For Immediate Release:**

**Eagan, MN - June 30, 2011 – Transport Corporation of America, Inc. Announces Driver Pay Increases.**

As a leading employer in the industry, Transport America feels passionately about taking care of our driver force. With that in mind, this week we announced a series of pay increases for this driver force. Our goal at Transport America is to attract and retain the best drivers in the industry. We continue to receive feedback on the quality, professionalism and on-time delivery performance of our drivers. In addition, we have spent considerable time to ensure we are CSA compliant and in 2011 have already implemented electronic logging with the majority of our driver force.

These are the pay changes that continue to position our drivers among the highest paid in the industry:

- All Owner Operators will see an increase of \$0.02 cents per mile starting on July 3<sup>rd</sup>, 2011. Owner Operators that have a valid Hazmat endorsement will see an additional \$0.02 per mile for a total of \$0.04 per mile. Owner Operators will now be paid \$0.93 per mile or \$0.95 per mile. This new pay enhancement will lead to one of the best 1099's in the industry. TA Owner Operators will continue to benefit from our industry leading fuel discount and surcharge program, excellent maintenance services, exceptional miles, and our typical reimbursements. As a current or future TA Owner Operator, this pay enhancement will surely give your small business an edge over the competition.
- Company Over the Road drivers will see a \$0.01 per mile increase on all paid miles starting on July 31<sup>st</sup>, 2011. More work is being done on another driver pay enhancement for January 2012. In the next phase of this pay enhancement, we are focusing on meeting performance standards with the opportunity to have a greater annual increase. This amounts to a better starting rate per mile for new drivers as well as the opportunity to reach upper pay levels faster.

As we enhance our pay packages and improve driver W2 and 1099 earnings, Transport America will continue to offer great miles, guaranteed home time, excellent equipment, competitive health benefits, cutting edge technology, and exceptional Fleet Leadership. Our purchase of Southern Cal, aggressive equipment purchases, move to e-logs and this driver pay increase should signal our commitment to being a great provider of truckload services, whether over the road, dedicated, regional, teams, intermodal or brokerage.